

EXECUTIVE & CORPORATE TRAINING PORTFOLIO



PROFESSIONAL CERTIFICATIONS



ADVANCING ORGANIZATIONS



CORPORATE TRAINING



2026-2027

ABOUT PDC

The Professional Development Center (PDC) at The National University of Malaysia-Qatar (UKM-Qatar) delivers executive education, corporate training, and professional development programs designed to enhance organizational performance and individual capability. All programs are available as public offerings or can be customized and delivered in-house.

TRAINING DELIVERY MODELS



**PUBLIC
PROGRAMS**



**IN-HOUSE CORPORATE
TRAINING**



**EXECUTIVE
WORKSHOPS**



**ON-SITE
TRAINING**



**ONLINE & HYBRID
LEARNING**



**CUSTOMIZED LEARNING
SOLUTIONS**

PROGRAM CATEGORIES

- Leadership & Management Programs
- Finance & Accounting Programs + 6 ACCA Courses
- Business Excellence Programs
- HR & Talent Programs
- AI & Digital Programs
- Education Programs
- Technology Programs
- Governance, Risk & Compliance Programs

STRATEGIC PARTNERS



Technology
& Cybersecurity Training



Global Accounting
& Finance Qualifications



Professional Finance
& Investment Certifications



Professional Accounting, Finance
& Capacity Building Programs



Data Protection, Privacy
& Compliance Programs



Anti-Corruption, Governance
& Compliance Programs



International Education, Training,
& English Language Programs



International Accreditation
& Quality Assurance Standards



GLOBAL STANDARDS. LOCAL IMPACT.

Our partnerships enable us to deliver internationally recognized programs that support Qatar's vision for a highly skilled and knowledge-based economy.



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TRANSFORMING KNOWLEDGE INTO CAREERS



Scheduled Programs 2026

PROGRAM	SCHEDULE
 Modern Pedagogical Techniques for Educators أساليب التدريس الحديثة للتدريسيين والتربويين	15 Sep - 05 Nov 2026 (Sun-Thu, 2 Modules, 60 Hours)
 Board Oversight Webinar (with AACI) الندوة التنفيذية: دور مجلس الإدارة في الحوكمة ومكافحة الفساد بالتعاون مع المعهد الاميركي لمكافحة الفساد	22 Sep 2026
 AI for Work & Education الذكاء الاصطناعي في بيئة العمل والتعليم	13-15 Oct 2026
 Certified Data Protection Officer (DPO) البرنامج المهني لمسؤول حماية البيانات المعتمد	9-12 Nov 2026
 Next-Generation Project Leadership قيادة المشاريع الحديثة	22-26 Nov 2026
 Qatar Tax System & Tax Compliance النظام الضريبي في دولة قطر والامثال الضريبي	6-10 Dec 2026



Education

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Modern Pedagogical Techniques for Educators أساليب التدريس الحديثة للتدريسيين والتربويين	Faculty & Teachers	60 Hours	English
 Institutional Excellence in Higher Education التميز المؤسسي في التعليم العالي	Academic Leaders	2 Days	English & Arabic



Communication & Leadership

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Business English Communication مهارات التواصل باللغة الإنجليزية في بيئة الأعمال	Professionals	3 Days	English
 Train-the-Trainer (ToT) إعداد المدربين المحترفين	Trainers	4 Days	English & Arabic
 Communication & Presentation Skills مهارات التواصل التنفيذي والعروض التقديمية الاحترافية	Professionals	2 Days	English & Arabic
 Emotional Intelligence for Leaders الذكاء العاطفي للقادة	Executives	2 Days	English & Arabic
 Executive Protocol & VIP Management البروتوكول التنفيذي وإدارة كبار الشخصيات	Government & Executive Offices	2 Days	English & Arabic
 Crisis & Business Continuity Management إدارة الأزمات واستمرارية الأعمال	Executives & Risk Managers	3 Days	English & Arabic



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HR & Talent Development

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Strategic Human Resource Management الإدارة الاستراتيجية للموارد البشرية	HR Professionals	3 Days	English & Arabic
 Talent Management إدارة المواهب	HR Professionals	2 Days	English & Arabic
 Performance Management إدارة الأداء	Managers & HR	2 Days	English & Arabic



Technology

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Business Analytics with Power BI	Analysts	3 Days	English
 CCNA 1: Introduction to Networks	IT Professionals	40 Hours	English
 Cybersecurity Awareness for Executives التوعية بالأمن السيبراني للقيادات التنفيذية	Executives	2 Days	English



Finance & Accounting

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Qatar Tax System & Tax Compliance النظام الضريبي في دولة قطر والامتثال الضريبي	Finance Professionals	5 Days	English
 Financial Analysis & Business Decision Making التحليل المالي واتخاذ القرارات التجارية	Finance Professionals	3 Days	English & Arabic
 Budget Preparation & Financial Planning إعداد الموازنات والتخطيط المالي	Finance Teams	3 Days	English & Arabic
 Financial Statements Analysis تحليل القوائم المالية	Finance Professionals	3 Days	English & Arabic
 Financial Modelling إعداد النماذج المالية	Analysts	3 Days	English & Arabic
 Investment Fundamentals أساسيات الاستثمار	Investors & Professionals	3 Days	English & Arabic
 Stock Market & Investment Strategies أسواق المال واستراتيجيات الاستثمار	Investors	3 Days	English & Arabic



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Governance, Risk & Compliance

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Board Oversight, Codex & Future of Corruption Prevention حوكمة مجالس الإدارة ومستقبل الوقاية من الفساد	Board Members	Webinar	English
 Certified Data Protection Officer (DPO) برنامج تأهيل مسؤولي حماية البيانات	Compliance and IT Professionals	4 Days	English
 Enterprise Risk Management (ERM) إدارة المخاطر المؤسسية	Risk Professionals	3 Days	English & Arabic
 Corporate Governance & Board Effectiveness حوكمة الشركات وفعالية مجالس الإدارة	Executives	3 Days	English & Arabic
 Internal Audit Fundamentals أساسيات التدقيق الداخلي	Auditors	3 Days	English & Arabic
 Anti-Money Laundering (AML) مكافحة غسل الأموال	Banking Professionals	3 Days	English & Arabic



AI & Digital Transformation

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 AI for Work & Education الذكاء الاصطناعي في بيئة العمل والتعليم	Professionals & Educators	3 Days	English
 AI for Executives الذكاء الاصطناعي للقيادات التنفيذية	Executives	2 Days	English
 Artificial Intelligence in Higher Education الذكاء الاصطناعي في التعليم العالي	Faculty Members	2 Days	English
 Digital Transformation Strategy استراتيجيات التحول الرقمي	Executives	3 Days	English



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Business Excellence

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Innovation & Design Thinking الابتكار والتفكير التصميمي في الأعمال	Managers	2 Days	English & Arabic
 Creativity & Problem Solving الإبداع والابتكار في حل المشكلات	All Professionals	2 Days	English & Arabic
 Business Development Strategies استراتيجيات تطوير الأعمال	Business Development Teams	3 Days	English & Arabic
 Customer Experience Excellence التميز في إدارة تجربة العملاء	Customer Experience Professionals	2 Days	English & Arabic

ACCA Programs

Think Ahead

ACCA

PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
 Digital Innovation in Finance (Cert. DIF) in collaboration with accounting cpd شهادة في الابتكار الرقمي في القطاع المالي	Professionals	15 Hours	English
 Data Analytics (Cert. DA) تحليل البيانات المالية	Trainers	15 Hours	English & Arabic
 International Financial Reporting (Cert. IFR) الشهادة في المعايير الدولية لإعداد التقارير المالية	Professionals	20 Hours	English & Arabic
 International Auditing (Cert. IA) الشهادة في التدقيق الدولي	Executives	14 Hours	English & Arabic
 Public Financial Management (Cert. PFM) الشهادة في الإدارة المالية العامة	Government & Executive Offices	40 Hours	English & Arabic
 International Public Sector Accounting Standards (Cert. IPSAS) الشهادة في المعايير الدولية للمحاسبة في القطاع العام	Executives & Risk Managers	17 Hours	English & Arabic
 Business Analytics (Cert. BA) in collaboration with Conseil Supérieur Ordre Des Experts-Comptables (CSOEC) الشهادة في تحليل الأعمال بالتعاون مع المجلس الأعلى لهيئة الخبراء المحاسبين	Executives & Risk Managers	36 Hours	English & Arabic



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Customer Service | Innovation | Diplomacy | Career Development | Entrepreneurship

CATEGORY	PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
Customer Service	Customer Service خدمة العملاء	Customer Service Staff	2 Days	English & Arabic
	Customer Experience تجربة العملاء	Customer Experience Professionals	2 Days	English & Arabic
	Diplomatic Communication التواصل الدبلوماسي	Public Relations Professionals	1 Days	English & Arabic
	Humanitarian Work العمل الإنساني	NGO & CSR Professionals	2 Days	English & Arabic
	Institutional Representation التمثيل المؤسسي	Executives & Official Representatives	2 Days	English & Arabic
Innovation	Resume Writing كتابة السيرة الذاتية	Students & Job Seekers	1 Days	English & Arabic
	Interview Skills مهارات المقابلات الوظيفية	Graduates & Professionals	1 Days	English & Arabic
	Building a Professional Identity بناء الهوية المهنية	Young Professionals	2 Days	English & Arabic
	Professional LinkedIn الاحتراف على منصة لينكدإن	Professionals & Graduates	1 Days	English & Arabic
	Career Planning التخطيط للمسار المهني	Students & Employees	2 Days	English & Arabic

Customer Service | Innovation | Diplomacy | Career Development | Entrepreneurship

CATEGORY	PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
Diplomacy & Protocol	Protocol & Etiquette البروتوكول والإتيكيت	Government & Corporate Professionals	2 Days	English & Arabic
	Official Ceremonies المراسم الرسمية	Protocol & Event Officers	2 Days	English & Arabic
	Complaint Management إدارة الشكاوى	Customer Experience Professionals	1 Days	English & Arabic
	Service Quality جودة الخدمة	Quality & Service Professionals	2 Days	English & Arabic
	Professionalism in the Workplace الاحترافية في بيئة العمل	All Employees	2 Days	English & Arabic
Career Development	Creative Thinking التفكير الإبداعي	Professionals & Team Leaders	2 Days	English & Arabic
	Organizational Innovation الابتكار المؤسسي	Managers & Executives	3 Days	English & Arabic
	Problem Solving حل المشكلات	Professionals & Supervisors	2 Days	English & Arabic
	Initiative Management إدارة المبادرات	Project Managers & Team Leaders	2 Days	English & Arabic
	Design Thinking التفكير التصميمي	Innovators & Entrepreneurs	3 Days	English & Arabic



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Customer Service | Innovation | Diplomacy | Career Development | Entrepreneurship

CATEGORY	PROGRAM	TARGET AUDIENCE	DURATION	LANGUAGE
Entrepreneurship	How to Start Your Own Business كيفية تأسيس مشروعك الخاص	Aspiring Entrepreneurs	2 Days	English & Arabic
	Business Model Development تطوير نموذج الأعمال	Entrepreneurs & Start-up Founders	2 Days	English & Arabic
	Marketing for Entrepreneurs التسويق لرواد الأعمال	Entrepreneurs & Small Business Owners	2 Days	English & Arabic
	Financial Management for Entrepreneurs الإدارة المالية لرواد الأعمال	Entrepreneurs & Business Owners	2 Days	English & Arabic
	Turning an Idea into a Company تحويل الفكرة إلى شركة	Entrepreneurs & Innovators	3 Days	English & Arabic





Cisco Programs

	COURSE	RECOMMENDED DURATION	LEVEL
CYBERSECURITY	Introduction to Cybersecurity	6 Hours	Entry
	Cyber Security Essentials	70 Hours	Entry
	Cybersecurity Defense Analyst	70 Hours	Associate
	CyberOps Associate	70 Hours	Associate
	Network Security	70 Hours	Associate
	Ethical Hacker	70 Hours	Associate
NETWORKING	Introduction to IoT & Digital Transformation	6 Hours	Entry
	Networking Essentials	70 Hours	Associate
	CCNA: Introduction to Networks	70 Hours	Associate
	CCNA: Switching, Routing, & Wireless Essentials	70 Hours	Associate
	CCNA: Enterprise Networking, Security, & Automation	70 Hours	Associate
	CCNP Enterprise: Core Networking	70 Hours	Professional
	CCNP Enterprise: Advanced Routing	70 Hours	Professional
AI & DATA SCIENCE	Introduction to Data Science	6 Hours	Entry
	Introduction to Modern AI	6 Hours	Associate
	Data Analytics Essentials	30 Hours	Associate
	Apply AI: Analyze Customer Reviews	6 Hours	Associate
	Apply AI: Update Your Resume	9 Hours	Associate
	Data Science Essentials with Python	40 Hours	Professional



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EXECUTIVE LEADERSHIP EXCELLENCE PROGRAM

FLAGSHIP EXECUTIVE PROGRAM- 5-DAYS INTENSIVE PROGRAM (20 HOURS)



Designed for executives, CEOs, board members & senior leaders

• 7 SPECIALIZED EXECUTIVE TRACKS •



EXECUTIVE LEADERSHIP



GOVERNANCE & STRATEGY



ORGANIZATIONAL PERFORMANCE



INNOVATION & FUTURE INSIGHT



ORGANIZATIONAL EXCELLENCE



LEADERSHIP CRISIS



EXECUTIVE DIPLOMACY

TRAINING METHODOLOGY:



Outcome-Based Learning + Kirkpatrick Evaluation Model



PRE-TRAINING ASSESSMENT:

Measure baseline knowledge.



ACADEMIC FOUNDATIONS:

Learn current concepts and best practices.



CASE STUDIES:

Analyze real business scenarios.



EXPERIENTIAL LEARNING:

Apply skills through practical activities.



COLLABORATIVE LEARNING:

Share knowledge and professional experiences.



APPLIED PROJECT:

Create a workplace implementation plan.



POST-TRAINING ASSESSMENT:

Evaluate learning outcomes.



IMPACT EVALUATION:

Measure individual and organizational impact.



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CONTACT US



PROFESSIONAL DEVELOPMENT CENTER (PDC)

THE NATIONAL UNIVERSITY OF MALAYSIA-QATAR (UKM-QATAR)



+974 6665 2554



training.pdc@ukm.edu.qa



www.ukm.qa



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@pdc.qatar



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